Clear and Credible Plan
2012/13 – 2016/17

Commissioning NHS services for Durham Dales, Easington and Sedgefield on behalf of County Durham Primary Care Trust.
The areas we serve

We cover a population with significant health challenges, both in terms of poor health outcomes and high levels of health inequality. People living within our population are more likely to have worse levels of obesity, hypertension, depression and coronary heart disease and are more likely to die sooner than if they were to live in other parts of the county, region and country overall.

Challenges also include areas of severe deprivation, an ageing population, large rural areas, poor transport links, poor housing, fuel poverty and unemployment.

We have built up a picture of each locality by looking at local health needs and current health service provision, as well as what patients tell us about the services they receive and what we see as clinicians.

From this, we have identified focus areas for each of our localities. These address our clinical priorities and five key aims but ensure we deliver services to meet individual local needs. We want to provide very local models of service to meet the needs of communities in our three localities. These could be very different when provided in towns compared to those provided in rural communities.

Durham Dales
- 12 GP practices.
- population of 90,500.
- small urban areas and many large rural areas.
- covers 540 square miles – challenges delivering healthcare.
- around 41% of the population is aged 50+, projected to rise to around 46% by 2020.

Sedgefield
- 11 GP practices.
- population of 87,700.
- sits between Durham City and Darlington.
- majority of the population live within towns of Newton Aycliffe, Spennymoor, Shildon and Ferryhill.
- some small villages and coalfield communities in the more rural eastern area.
- covers 217 square km.

Easington
- 17 GP practices.
- population of 94,000.
- 74% of LSOAs (lower super output areas) in Easington are in the 30% most deprived nationally.
- around 7% of the population is aged 75+, projected to rise around 8% by 2020.
- male life expectancy 2 years less than average and female 1 year less.
- higher rates of coronary heart disease (CHD), hypertension and obesity.

• 12 GP practices.
• population of 90,500.
• small urban areas and many large rural areas.
• covers 540 square miles – challenges delivering healthcare.
• around 9% of the population is aged 75+, projected to rise to around 11% by 2020.
• male life expectancy 1.5 years less than average and female 0.9 years less.
• higher rates of coronary heart disease (CHD), hypertension and depression.

• 17 GP practices.
• population of 94,000.
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The three localities have always worked closely together as clinical commissioners, recently as GP led commissioning Pathfinders, and previously as Practice Based Commissioning (PBC) groups. Local GPs across our localities will now have greater opportunity to use their knowledge about services and patients to make changes and to develop services that meet our patients’ needs.
Our Vision and aims

Durham Dales, Easington and Sedgefield Clinical Commissioning Group’s vision is “To work together for excellent health for the local communities of Durham Dales, Easington and Sedgefield.”

To deliver our vision, we will focus on:

**Five Key Aims:**

1. Improving the health of the populations of Durham Dales, Easington and Sedgefield.
2. Making sure our children and young people have a better start in life.
3. Tackling the challenges of an ageing and growing population.
4. Making services more accessible and responsive to the needs of our communities.
5. Managing our resources effectively and responsibly.

**Clinical Priorities:**

- Meeting the needs of older people.
- Reducing deaths from cancer.
- Mental health - providing right care in the right place.
- Public health and prevention.
- Long term conditions, particularly diabetes and COPD.
- Driving up quality in our provider organisations for patients.

Our Values

These values have been agreed by member practices and shared with patient groups. They will influence and shape our development as an organisation.

- **be open and honest**
- **have respect towards our patients and colleagues**
- **operate with integrity**
- **be patient-centred**
- **work collaboratively**
- **embrace equality and diversity**

How we will deliver our plan over the next five years

We have set ourselves a work programme which we plan to deliver over the next five years, with goals by which we can measure our success.

To improve the health of our population so that people will live longer, and have healthier lives we plan to:

- Develop more diabetes services closer to patients’ homes.
- Support patients to prevent, treat and better manage respiratory conditions.
- Develop more locally available physiotherapy services.
- Increase access to mental health services.
- Expand screening and health prevention programmes and services.

To ensure our children and young people have a better start in life we plan to:

- Increase the number of health visitors and family nurse practitioners.
- Work with schools to educate children about healthy lifestyles.
- Improve children’s therapy services.
- Invest in physical exercise programmes to reduce levels of obesity.

To support patients so they are better able to manage their conditions, we plan to:

- Develop community focused services to help patients manage long term conditions, such as diabetes or chronic obstructive pulmonary disease (COPD).
- Commission more joint services to meet patients’ health and social care needs.
- Invest in memory and dementia services.
- Improve end of life care services and enable patients to choose their place of death.

To provide a greater number of local services tailored to communities’ needs we plan to:

- Work with our GP practices to deliver and develop high quality primary care.
- Bring in more providers so patients can choose from a wider range of services.
- Deliver more minor operations and services in local community settings.
- Develop community nursing and mental health and learning disability services.
- Develop a 24/7 urgent care service across Durham, especially in rural areas.
Durham Dales, Easington and Sedgefield Clinical Commissioning Group is committed to working with a range of local partners and organisations so that we can develop the best health care services for local people. For example:

**How we will work with partners**

In developing our vision and aims, we have worked closely with GP practices and have held a number of engagement events with patients, other local organisations who provide services and voluntary organisations.

We will continue to develop our relationships with partners, providers and our communities as we deliver this plan, and will ensure that we have a range of ways in which we communicate and engage with you.

We will continue to seek the views of our local population with regard to the services we commission and capture ideas on how these services can be improved.

The challenge for the NHS nationally, is to make £20 billion of efficiency savings by 2014/15. Durham Dales, Easington and Sedgefield CCG’s share of this target is £108 million.

We also need to be able to respond to the significant demographic changes, in particular the increase in the number of older people. As a result of this we recognise that as investors of public money we need to manage our resources carefully.

In order to deliver high quality services and the plans we have set out, we must ensure that we get the best return on investment from our funding. To do this, we will:

- work with our healthcare providers to increase efficiency and minimise waste
- re-invest cost savings into our commissioning priorities for future years
- join up our financial and service planning to manage pressures on our funding
- agree realistic levels of hospital care that we can afford with our main healthcare providers
- continually analyse need, review and benchmark current service
- identify gaps and opportunities for improved practice quality and efficiency
- test innovation and share good practice.

Managing our resources effectively and responsibly will ensure that we make sensible investment decisions whilst getting the most out of the services we are currently paying for on behalf of the taxpayer and our communities.
Contact us

We hope you have found this summary helpful. Together with our Delivery Plan for 2012/13, it will form the basis of our discussions with the public, patients and carers, providers and key partner organisations.

As new NHS commissioners who will plan and buy health and healthcare for Durham Dales, Easington and Sedgefield, we want to bring more services into GP practices and community settings. We want to develop more local services, and we want to encourage more patient and public involvement in order to deliver the best possible healthcare to our local populations.

We look forward to working with you to look at our progress in implementing our plans for 2012/13 and to discuss our future priorities for investment. If you would like to make any comments about our plans for the future or have your say with regard to future developments please contact:

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Copies of our full Clear & Credible Plan 2012/13 – 2016/17 are available on request through the contact details above. Both this summary and the full plan are available in alternative formats.